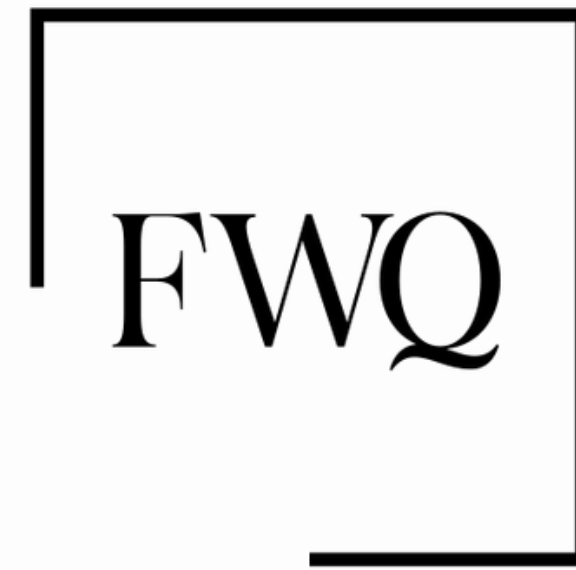




FASHION
WEEK QUEENS



This Season's Show

Fashion Week Queens is committed to building an inclusive, community-centered fashion platform that reflects the global spirit of Queens.

Fashion Week Queens (FWQ) is a new fashion and cultural platform launching its first annual event in 2026, in Queens, New York. Founded by Rick Davy and Jack Mapira, FWQ was created to celebrate the borough's unparalleled diversity while supporting designers, creatives, and small businesses through high-visibility runway shows and cultural programming.

Queens is one of the most diverse communities in the world. Fashion Week Queens reflects this global identity by elevating emerging and established talent and creating meaningful connections between fashion, culture, and community.



Event Overview

Dates: Launch 2026

Location: Queens, New York

Format: Three-day fashion and cultural experience

Programming Includes:

Creatives and partners, sponsors and supporters, networking receptions and Runway presentations featuring diverse designers

Creative and cultural collaborations

Community-focused experiences

Networking opportunities for designers, brands, and industry professionals



Community & Economic Impact

Fashion Week Queens is designed to contribute to:

- Creative economic growth and job opportunities
- Support for minority- and women-owned businesses
- Cultural tourism and destination branding for Queens
- Youth and emerging creative exposure to the fashion industry





Live Performances

We work with Broadway and Carnegie Hall producers to bring the best performances to our showcases. We have had dancers from the Rockettes, So You Think You Can Dance, and Carnegie Hall. We also provide opportunities for local community talents to share the stage with world renowned performers. Our show brings elegance and luxury to our sponsors as well as opportunities for the local community.

A group of models are posing on a runway. They are wearing bright, saturated clothing in shades of orange and pink. The outfits include a full suit, a slip dress, a blazer with shorts, a crop top with shorts, and a long slip dress. The models are diverse in ethnicity and are all looking towards the camera. The background is a simple, light-colored wall with the word 'KAYDIA' visible at the top. The overall aesthetic is modern and fashion-forward.

Sponsorship Opportunities



Why Sponsor Fashion Week Queens

Sponsorship of Fashion Week Queens offers partners a unique opportunity to align with a high-impact cultural initiative rooted in diversity, innovation, and economic development.

Sponsors may participate through:

Title and presenting sponsorships

Program or runway sponsorships

Community and education-focused activations

In-kind and strategic partnerships

- Customized sponsorship packages are available to align with organizational goals, community priorities, and brand values.



Sponsorship Opportunities

- **Title Sponsor** - Naming rights ("Fashion Week Queens presented by [Sponsor]"); logo prominence on all marketing, press releases, and step-and-repeat; speaking opportunity or remarks; premium on-site branding; VIP seating and access; dedicated social media and website features; inclusion in post-event impact report
- **Presenting Sponsor** - Logo placement across digital and print materials; runway or program naming opportunity; on-site signage; VIP seating; inclusion in media outreach; social media recognition; inclusion in sponsor thank-you campaigns
- **Supporting Sponsor** - Logo inclusion on event materials; shared on-site branding; select VIP access; social media mentions; inclusion in sponsor listings and recap content
- **Community Sponsor** - Recognition as a community supporter; logo on website and select materials; social media acknowledgement; community-focused visibility
- **In-Kind / Strategic Partner Value** -based Product or service integration; logo recognition, where applicable; inclusion as official partner; customized acknowledgment based on contribution.
- Customized sponsorship packages are available to align with organizational goals, community priorities, and brand values.



Product Donations

- Brand listed as the official presenting sponsor
- Prominent logo placement
- Logo on official invitations
- Inclusion in all press materials as an official partner
- Social media shout-out
- Brand mentioned during show, with sampling station
- Product placement in backstage
- Audience reach of 200K+
- Featured in influencer's content and post show recap
- Professional coverage and high quality images and videos

CONTACTS

General Information-

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